



NEW PRODUCTS AND SYSTEMS

Previews

Bathtubs

Immersion – design Neri&Hu

The new round version of Immersion evolves the reinterpretation of traditional oriental wooden tubs, accentuating the intimate and contemplative dimension of bathing. With a diameter of 110 cm and a height of 72 cm, it encourages a more upright posture reminiscent of Japanese onsen, and is also ideal for small spaces as its flat floor design allows it to double as a shower. Made of Cristalplant® biobased, it features an integrated seat, available in iroko wood, designed to enhance a deep and relaxing immersion.

Lights

Parabola – design Benedini Associati

Designed in 2002, the Parabola mirror rejoins the collection with an update. Its extruded aluminum profile can now be integrated into Nudo LED mirrors, sharing the same LED technology and directing the light towards the user. You can choose on which side to install it and define which edges should be illuminated. The same profile is also available for Narciso mirrors.

In Production

Bathtubs

Cenote – design Patricia Urquiola

The Cenote bathtub expresses a dialogue between material, gesture, and time. Made in a solid surface mold, it features a gelcoated finish—a process that forms a protective outer layer directly on the mold—offering exceptional flexibility in colour selection and long-lasting resistance. Presented here with a glossy interior and matt exterior, Cenote retains its generous and sculptural presence, offering a deeply sensorial bathing experience.

Washbasins

Cenote – design Patricia Urquiola

The Cenote washbasins explore the expressive potential of raw and refined surfaces. Over time, the collection has evolved through five countertop versions: two in fireclay, two in lava stone of different heights and diameters, and now a new model in gelcoated solid surface. The gelcoating process allows exceptional flexibility in colour selection—here personally chosen by Patricia Urquiola—while expanding the collection's versatility across different settings, including outdoor use (when in dark clay or Petit Granit). With a range of sizes, finishes, and configurations, Cenote brings tactile depth to any space.

**Massicci – design Marco Zito**

Made of cast glass and shaped through fire, Massicci reveals the expressive depth of a material pushed to its limits. Designed by Marco Zito, each basin is formed by pouring molten glass into a mould, creating a monolithic volume with a subtly faceted surface—a natural imprint of the cooling process. Available in transparent and amber, Massicci absorbs and refracts light in unexpected ways, interacting with its surroundings and with water to create ever-shifting reflections. This interaction can be seen in complete environments including at Agape Milano showroom.

Cristalplant® biobased color in mass – design AA.VV

Agape introduces Cristalplant® biobased in full-body colour, an exclusive material available only in the brand's catalogue. Unlike surface treatments, the pigmentation runs through the entire thickness, ensuring a uniform appearance that resists flaking and wear. Scratches or marks can be easily restored, preserving the integrity of the finish over time. Durable and contemporary, the material combines technical performance with aesthetic consistency. Already featured in emblematic models such as Spoon XL, Lariana and Bjhon 1, it offers retailers a distinctive point of difference: a sustainable and innovative solution with immediate availability from stock and reliable delivery.

Extras**Cenote – design Patricia Urquiola**

A seat, a small table and a tray—conceived as silent presences, characterized by the same attention to form and detail. Made entirely of handcrafted clay, they tell an intimate dimension of the project, where the raw material becomes a vehicle of expression and identity. Imperfections, textures, and variations become part of the narrative, returning uniqueness and warmth to the whole.

Rendez-vous – design Marco Carini

The Rendez-vous screen by Marco Carini extends the language of the namesake collection into the vertical plane, offering a refined solution for dividing space with lightness and rhythm. Composed of a series of modular panels connected by upper and lower joints, it can fold, expand, or articulate to define different areas with flexibility. Fixed cotton cords create a subtle interplay of transparency and texture, filtering light while preserving a sense of openness. Available in brown and orange, it echoes the material warmth and tactile harmony of the original series.

Taps**Memory Classic – design Benedini Associati**

Memory Classic revisits the archetype of traditional taps through a contemporary lens, balancing heritage and innovation with Agape's signature precision. Part of the Memory collection—an ongoing exploration of the cultural roots of the modern bathroom—this series introduces softer, more rounded forms. Generous thicknesses and curved profiles lend a sense of warmth and familiarity, enriching the timeless clarity that defines the collection.



The elements allow to cover every functional need in the bathroom: Washbasins and Bidet.

Mirrors

Revolving Moon – design Studiopepe

New variant with lighting.

Shower Heads

Square – design Benedini Associati

The Square series also introduces a new, angular element within the collection. With its precise geometry and finishes, it offers versatility for both indoor and outdoor environments, seamlessly integrating into architectural and natural contexts.

Alto – design Benedini Associati

A new line of flat shower heads made of AISI 304 stainless steel. The range includes three square and two round shower heads, offering versatile solutions to meet different aesthetic and space requirements. Its finishes allow the choice of shower head to harmonize with the style of any bathroom environment.

Work in Progress

Pavilion

Sei – design Nicholas Bewick

Sei is a name with many layers. It means six — like the 6×6 cm wooden grid that defines its structure. But in Italian, it also means you are — a quiet invocation of presence. And in Japanese, Sei is life — a word that evokes nature, rhythm, and regeneration. From this convergence of meanings, a pavilion takes form. A space that begins with geometry and becomes an experience, now also available outdoors.

A place not only to inhabit, but to fully engage — with the body, the senses, and a quiet kind of awareness. Sei is not a product. It is a place. A microarchitecture made of essential gestures, tactile materials and generous proportions. It offers protection without enclosure, rhythm without repetition, presence without weight.

Sei is a complete, integrated system designed to simplify the creation of wellness spaces. Its 6×6 cm solid wood frame supports coordinated modules for sauna, washbasin, bathtub, relaxation, and light exercising. Technical interfaces between Agape, Effe, and Cesare Roversi are pre-resolved and coordinated — enabling seamless assembly, minimal site work, and reliable construction. Each element, from structure to fixtures, follows a shared design language, uniting precision and visual harmony. A turnkey solution that offers clarity from concept to completion.

Bathtubs

Settecento – design Benedini Associati

Designed by Benedini Associati, Settecento is the newest addition to Agape's Memory collection, joining the iconic Ottocento bathtub in exploring classical forms through a contemporary lens. Its freestanding volume is defined by soft, continuous curves and carefully balanced proportions, evoking the charm of traditional bathtubs while expressing a sense of refined simplicity. Crafted from Cristalplant® Biobased, Settecento combines material depth with visual lightness—an object that bridges past and present with quiet confidence.



In Collection

Washbasins

Ufo – design Benedini Associati

Over two decades after the launch of the iconic bathtub, Ufo returns in the form of a generously proportioned washbasin. With its 60-centimetre diameter and unmistakable circular geometry, it continues a design story that began in 2002—one of Agape's longest-standing and most recognisable forms. Made of AISI 304 stainless steel, the basin is available in polished, satin, or white-painted finish (RAL 9003), paired with a dark grey exterior (RAL 7021). Introducing a new chapter in a timeless series, Ufo reflects Agape's rare and measured approach to evolving its classics.

Sessanta – design Benedini Associati

Named after its sixty-centimetre diameter, Sessanta is an over-countertop washbasin carved entirely from marble. Its generous scale exceeds the typical countertop depth, enabling unexpected spatial arrangements and a more comfortable, ergonomic experience. Defined by essential lines and a sculptural presence, it is available in a wide selection of stones—including Carrara, Carnico, Marquina, Verde Alpi, Emperador, Petit Granit, Travertino—and can also be crafted in custom marbles on request. A flush drain preserves the purity of its form.

SYSTEMS

Flat

Flat brings the project back to its essence: the countertop as the generating element. It unifies the tops of existing systems, becoming the transversal platform for every Agape system. The variety of thicknesses and finishes, together with the option of hosting both integrated and countertop washbasins, makes Flat a surface capable of engaging with any project. The countertop becomes a sign and a measure, a layer that connects elements.

Technical specifications for Flat include a wide range of thicknesses (12, 20, 30, 60, 120 mm), depths (42 and 50 cm, up to 100 cm), and lengths from 80 to 240 cm.

Evo

Defined by precision and order, *Evo* is a system built around measure and clarity. A continuous groove runs across its surfaces, turning pure geometric forms into compositions of architectural balance. The design reflects a disciplined approach: a few essential elements, carefully proportioned and aligned to create visual harmony. Each configuration begins with modular units from the catalogue, combined and completed with Flat countertops. New filler modules in 10 and 20 cm extend the system's flexibility, while reduced-depth options and niche installations offer further adaptability.



The structure is made of P6 particleboard—a durable, moisture-resistant material derived from recycled wood fragments. Lightweight yet robust, it combines everyday functionality with environmental awareness. Side panels, available in 12 mm thickness, can match or contrast with the selected top, creating refined combinations.

Lato

Lato separates storage from the countertop, inviting freedom of composition and balancing volumes in space. Modules become suspended planes that collaborate with façades, creating subtle relationships between solids and voids. Rather than imposing rigid rules, *Lato* opens to light and variation.

The process begins by selecting and customizing the configurations in the price list. Non-standard solutions can also be created upon request. *Lato* can be paired with all self-supporting tops (Flat, Ell, Litorale) and with structures such as *Rigo*.

They are made with 18 mm marine plywood cases in oak veneer, complete with back panels, and drawers in oak-veneered MDF with push-pull and soft-close mechanisms. The plywood structure ensures durability in humid conditions, offering both resilience and natural warmth.

Craft

Craft transforms storage into a spatial composition. Its language is architectural—defined by solids and voids, balance and proportion. Designed for versatility, the system can be installed against the wall, on the floor, or as a freestanding island. Each configuration becomes an exploration of volume, turning practical storage into a structured yet expressive form.

Modules are assembled from the catalogue and completed with Flat tops, with side and back panels added where needed. The structure is made of veneered MDF E5, a low-emission, recycled-fibre material that ensures smooth, consistent surfaces with freestanding versions that include adjustable feet. Veneered MDF drawers with soft-close mechanisms complete each unit. Through its modularity and strength, *Craft* achieves both compositional freedom and a distinct architectural character.

Bloque

Bloque evolves while maintaining the distinctive language that has defined it since its debut. The front panels, with their three-dimensional checkered pattern, are a defining feature of the system, giving the surface a tactile quality. The system now includes closed containers, expanding its functional scope while preserving its strong architectural identity, as well as wall-mounted hanging containers with pivoting doors. Like the earlier iteration, *Bloque* deconstructs the traditional vanity into independent planes that interact through measured overhangs of up to 30 cm. These extensions accentuate the sense of suspension and lightness that characterizes the design. All modules share a height of 30 cm and align with uniform countertop lengths. Carcasses and tops remain structurally independent, while the washbasin aligns with the storage module for optimal function. Made from oak-veneered marine plywood reinforced with chains for rigidity, the structure ensures stability and material depth. Drawers in oak-veneered MDF with pull opening and soft-close mechanisms complete the composition.