

Press Release
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AGAPE AND AGAPECASA. DESIGN AS IN A MUSEUM

Agape and Agapecasa make their debut at the 3DaysofDesign festival in Copenhagen as part of Design/Dialogue by Ark Journal

Set in the historic backdrop of a former port warehouse, the refined installation by architect Camilla Benedini highlights the magnetic presence of iconic pieces, creating an unprecedented post-industrial museum ambiance

The exhibition takes place at Pakhus 11 Dampfærgevej 2 in Copenhagen from June 12th to 14th, 2024

June 2024 - **Agape** is participating for the first time, alongside **Agapecasa**—a brand created to reissue **Angelo Mangiarotti's** most emblematic designs—in Copenhagen's highly anticipated **3DaysofDesign** festival. From June 12 to 14, the festival will animate the city's districts with a site-specific installation for **Design/Dialogue by Ark Journal**.

Set in **Pakhus 11**, a captivating venue repurposed from a former port warehouse, the installation designed by architect **Camilla Benedini** plays on the contrast/dialogue between the post-industrial setting and the intentional museum-like simplicity of the exhibition.

Agape: A Magnetic Vision of the Bathroom

With towering ceilings and original cement tiles on the walls and floors, iconic projects are displayed on simple cubic elements, epitomizing Agape's vision of **the bathroom as an architectural space of well-being**. This vision is consistent and profound in all its elements, from bathtubs to sinks, showers to accessories, lighting to mirrors, sanitary ware to taps, and containers. Each project, timeless and continually refined, reflects the category that the company, founded in 1973 by architects **Giampaolo and Emanuele Benedini**, has explored and is still exploring over the course of more than 50 years. This exploration, marked by constant **research** and continuous refinement, results in creations that transcend the ordinary through a precise and always unprecedented translation of function into form, emphasized by the magnetic presence of the installation. The exhibition alludes to collaborations with numerous designers, offering a stimulating plurality of languages where Agape's uncompromising project culture remains the coherent thread.

Agapecasa: A Condensed Work of Angelo Mangiarotti

The exhibition features significant pieces by Angelo Mangiarotti, one of the most versatile and intriguing masters of 20th-century design and architecture. Emblematic furnishings, renowned for their original synthesis of material, form, technology, and thought, which had been out of production for years, are now meticulously reissued by Agape through Agapecasa. The sculptural strength of the *Eros* tables and consoles, highlighted by their ingenious gravity-based interlocking system, is striking. The essentiality of *Cavalletto*, a versatile furniture system based on a single constructive principle allowing easy assembly of the modules, showcases the beauty of wood. The *Club 44* armchair, with its explicitly architectural construction, exudes expressiveness and character. The *CAP53* series of vases, genuine sculptures where Mangiarotti's experimentation with forms and materials is expressed through the ancient lost-wax bronze casting technique, blending art and design, completes the exhibition.

The dialogue between Agape and Agapecasa, seemingly suspended in time yet remarkably current, revolves around the culture of design and the pursuit of unique, timeless forms that the 3DaysofDesign audience is invited to discover.

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